



Multicultural Marketing Resources, Inc.

Publisher of Multicultural Marketing News
Presents

THE SOURCE BOOK OF MULTICULTURAL EXPERTS

2005/06

Need An Expert? Find An Expert! in The Source Book of Multicultural Experts

Published in a convenient desktop handbook size, The Source Book of Multicultural Experts is an invaluable reference. Over 200 companies are listed with contact information and a description of services.

What's Inside? Marketing executives will find ad agencies, research firms and other experts in multicultural marketing to help them reach these growing populations. Human resource and purchasing executives will find contacts for vendors and suppliers that are minority- or women-owned businesses.

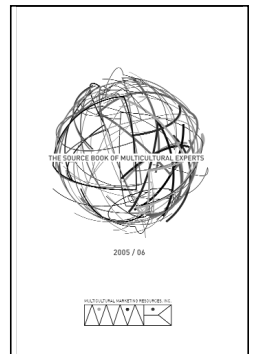
How to Use the Source Book: Cross reference listings guide readers to find a company by business type (i.e. large corporations, media, professional organizations, seminars) or industry area of expertise (cosmetics, entertainment, telecommunications, etc.). Articles provide an overview of the African American, Asian American, Filipino, Hispanic, Multicultural and Gay and Lesbian markets, among others.

Still Can't Find Your Source?

If the Source Book of Multicultural Experts doesn't list a particular company or individual you wish to locate, call Source Book Editor/Publisher Lisa Skriloff at 212-242-3351 or email lisa@multicultural.com for a quick search of our database of 8500+ names.

Order Your Copy Now: Send a check for \$59.95 + \$3.50 shipping (+\$5.17 tax for NY state addresses) payable to Multicultural Marketing Resources, Inc. and mail to 286 Spring St. Suite 201, New York, NY 10013.

For More Information: Visit our website at www.multicultural.com.



The Source Book of Multicultural Experts is sponsored by:



Yes! Send Me The Source Book of Multicultural Experts

	Price Ea.	QTY	Total
Source Book	\$59.95	_____	\$ _____
Sales tax @ 8.625% (NY State addresses only)	\$ 5.17	_____	_____
Shipping & handling	\$3.50	_____	_____
		Total	_____

- () Check enclosed
 () Bill my credit card:
 Visa/MC/Amex _____
 Exp. _____ Sig. _____

- () Not buying now but add me to your mailing list
 () Free subscription to MMRNews Online
 () **Journalist Complimentary Copy Requested**

Name _____
 Title _____
 Company _____
 Address _____
 City, State, Zip _____
 Phone _____
 Fax _____
 Email _____

Payment must accompany order. Make checks payable to and send to:
 Multicultural Marketing Resources, Inc.,
 286 Spring St. Suite 201, New York, NY 10013
 Call (212) 242-3351 or Fax (212) 691-5969
www.multicultural.com
 Federal Tax ID# 13-3873925