

Other Market Experts and Business Leaders

The following companies have expertise in marketing to other cultural and niche consumer groups.

Canadian Market

ASB Communications
 Creative Consumer Research
 GfK Custom Research North America
 in French only, inc./in Spanish too!
 Translations
 Ipsos Public Affairs
 Kang & Lee Advertising
 Object Design and Communications, Inc.

Experian Simmons
 House of Marketing Research
 Multicultural Marketing Resources, Inc.
 Octagon
 Prime Access, Inc.
 Witeck-Combs Communications

Disability Market

Creative Consumer Research
 DiversityInc
 EIN SOF Communications, Inc.
 Open Doors Organization
 Witeck-Combs Communications

General Market

Acento Group
 Anita Santiago Advertising, Inc.
 C R Market Surveys, Inc.
 Campbell-Communications, Inc.
 Creative Civilization - An Aguilar/Girard
 Agency
 Creative Consumer Research
 Cultural Vision Research
 E. Morris Communications, Inc.
 Focus Latino
 GC Global Research
 Global Lead Management Consulting
 Group O, Inc.
 Hispanic Communications Network
 House of Marketing Research
 in French only, inc./in Spanish too!
 Translations
 ING
 Isaac Lasky Consulting
 Kelley Chunn & Associates
 LatinoEyes®, a division of C&R Research
 Marketing Werks, Inc.
 Miami Market Research
 MRSI (Marketing Research Services, Inc.)
 REVShare
 Sutton Enterprises
 T.D. Wang Advertising Group, LLC
 World Journal
 Young & Rubicam Brands

European Market

Améredia, Inc.
 DDR Global, LLC
 G3 Translate (Gazelle Globalization
 Group)
 GC Global Research
 GfK Custom Research North America
 Kang & Lee Advertising
 Social2B
 WorldTV

Filipino American Market

Améredia, Inc.
 ASB Communications
 Asians in America Magazine
 Dae Advertising
 El Eco de Virginia
 ES Advertising, Inc.
 GC Global Research
 Inquirer.Net
 Kang & Lee Advertising
 Ten Communications

Latin American Market

Alma DDB
 The Amaru Group (TAG)
 Cultural Vision Research
 Daniel Gonzalez & Associates
 DDR Global, LLC

Gay/Lesbian Market

Creative Consumer Research
 DiversityInc

El Diario La Prensa, an impreMedia Company
 El Mensajero, an impreMedia Company
 Focus Latino
 Fox Sports En Español
 Fresh Concentrate LLC
 G3 Translate (Gazelle Globalization Group)
 ImpreMedia LLC
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 Ipsos Public Affairs
 Isaac Lasky Consulting
 La Opinión, an impreMedia Company
 La Prensa, an impreMedia Company
 La Raza, an impreMedia Company
 Lápiz Hispanic Marketing
 LatinoEyes®, a division of C&R Research
 The Mundial Group, Inc.
 Octagon
 Reader's Digest
 Reynardus & Moya Advertising
 Rumbo, an impreMedia Company
 Vertice Communication Corp. (VRTCCOM)
 Vista, an impreMedia Company

Middle Eastern Market

Améredia, Inc.
 C R Market Surveys, Inc.
 Elephant Advertising
 Kang & Lee Advertising
 Object Design and Communications, Inc.

Native American Market

Creative Consumer Research

Russian/Polish Market

Améredia, Inc.
 DDR Global, LLC
 Kang & Lee Advertising
 Social2B

Senior/50+ Market

Creative Consumer Research
 Divya Bhaskar North American Edition
 EIN SOF Communications, Inc.
 ICR/ International Communications Research

LatinoEyes®, a division of C&R Research
 Multicultural Marketing Resources, Inc.
 SMSi-Urban Call Marketing, Inc.
 World Journal

South Asian American Market

Améredia, Inc.
 ASB Communications
 Asians in America Magazine
 Comcast
 Dae Advertising
 DDR Global, LLC
 Divya Bhaskar North American Edition
 Elephant Advertising
 GC Global Research
 The Indian Express North American Edition
 Kang & Lee Advertising
 Object Design and Communications, Inc.
 Sulekha.com-Connecting Indians Worldwide

U.S. Emerging African Market

Aguilar Productions
 ASB Communications

Women in Business Market

Creative Consumer Research
 DiversityInc
 Kelley Chunn & Associates
 Multicultural Marketing Resources, Inc.

Youth and Teen Market

The Amaru Group (TAG)
 Anita Santiago Advertising
 Creative Consumer Research
 EIN SOF Communications, Inc.
 Experian Simmons
 ICR/ International Communications Research
 LatinoEyes®, a division of C&R Research
 SMSi-Urban Call Marketing, Inc.
 Social2B
 Sutton Enterprises
 Taylor PRImero